

Dr. Martin Luther King, Jr. Tribute Committee

Tuesday, February 8, 2022

6:00 p.m.

Virtual Meeting

Members	Present	Absent
Lilla Sutton, Co-chair	X	
Anita Wolley, Co-chair	X	
Dottie Chicquelo	X	
Barry LeNoir		X
Dr. Samuel Ticha	X	
Jakeya Johnson		X
Staff and Others		
Monroe Dennis, Councilmember District Two		X
Sharon Fletcher, Staff Liaison	X	
Kevin Blackerby, Staff	X	
Ryna Quinones, Staff	X	
Bob Ryan, Staff	X	
Carleveva Thompson, Contract Secretary	X	

I. Call to Order

Ms. Sutton called the meeting to order at 6:19 p.m.

II. Review and Approval of Agenda

The Committee reviewed the Agenda for the February 8, 2022 meeting.

Ms. Wolley motioned to approve the agenda as presented. Second by Dr. Ticha. All members were in favor; no opposed. Motion carries, 4-0-0.

III. Review of the January Meeting Minutes

The Committee reviewed the meeting minutes from the January 5, 2022 meeting.

Ms. Wolley motioned to approve the meeting minutes as presented. Second by Dr. Ticha. All members in favor; no opposed. Motion carries, 4-0-0.

IV. Review 2022 Event Theme: It's the Heart that Matters

a. Format, Participants, etc.

The Committee debriefed on the 2022 event and shared that the panel discussion and overall presentation went very well. The panel discussion was enlightening and there were different perspectives on the questions asked.

There were concerns regarding the technology as the non-system generated backgrounds were grainy and disturbing. It was suggested to have a quality check on the backgrounds prior to the event.

A staff person should be available to provide guidance to the participants on camera placement and how to control background noise.

There was a suggestion to include a link to an evaluation at the end of the program for participants to complete.

Ms. Sutton asked the Committee for suggestions on the format for the 2023 event. Ms. Quinones suggested to hold an outside event if the next event will be in-person due to COVID-19, but there were concerns raised by the Committee since the event is normally held in January.

There were 62 participants, including the panelists in attendance during the event. The Committee discussed the low attendance may have been due to lack of advertising and changing the date. Ms. Quinones shared that advertising was done by social media and City based communications. There were suggestions to create flyers to provide to senior housing or to coordinate viewings in the senior community rooms if the 2023 event will be virtual.

Mr. Ryan informed the Committee that future MLK events need to be scheduled on a day near the MLK Holiday and should be held on the Saturday, Sunday or Monday of the holiday weekend.

There was a suggestion to conduct the event in a school and possibly hold an art competition. Another suggestion was to have a day of service instead of planning a City event. It was also suggested for the Committee to hold more than one meeting a month closer to the event date.

b. Current Broadcast Schedule

The event is currently being re-broadcasted on cable via FIOS channel 25 and Xfinity channel 71.

V. Other Business

Transition to Events and Communications

Kevin Blackerby was introduced to the Committee and will be the primary contact for the 2023 MLK event.

VI. Next Meeting Date

Ms. Sutton asked for a motion to make the second Wednesday of every month the MLK Committee meeting day at 6:00 p.m. **Ms. Wolley moved the motion. Second by Dr. Chicquelo. All members in favor; no opposed. Motion carries, 4-0-0.**

The next meeting is scheduled on April 13, 2022 at 6:00 p.m.

VII. Adjournment

Ms. Wolley motioned to adjourn the meeting. Second by Dr. Ticha. The meeting was adjourned at 6:58 p.m.

Respectfully submitted by Carleveva Thompson, contract secretary