

**Senior Advisory Committee
AARP Livable Communities Workgroup
College Park
Virtual Meeting
January 24, 2022
1:00 PM
Final Minutes**

	PRESENT	ABSENT
1. Mary Anne Hakes	X	
2. Bonnie McClellan	X	
3. Arelis Perez	x	
4. Carol Gray	x	
5. Darlene Nowlin	X	
6. Woei-Nan Bair	X	
7. Robert Thurston	X	
Staff Present:		
8. Kiaisha Barber	X	
9. Terry Schum	X	
10. Angie Burns		X
11. Miriam Bader	x	
12. Ryna Quinones		X
Consultants:		
Erin Garnass (MNCPPC)		x
Karen Mierow (MNCPPC)		x
Edythe Kelleher		x
Agnes Artemel		x

Call to Order

Robert Thurston called the zoom meeting to order at 1:06pm

Agenda approved- Motion Arelis Perez, 2nd Bonnie McClellan

Minutes from 11/22/2021 Motion by Bonnie McClellan, 2nd Arelis Perez

Old Business

1. Communication review and update
 - a. Kiaisha Barber reported on website and publication deadlines provided by Communications manager

- b. MaryAnne Hakes referenced upcoming Community Meeting for March. Robert Thurston indicated it is on the agenda for today's meeting.
 - i. Terry Schum- next order of business will be advertising for Community Meeting, perhaps Municipal Scene. MNPPC will be doing formal flyer and will use Eventbrite
- c. Robert Thurston sent communication teasers to communications subgroup- suggests sending to Ryna Quinones
 - i. Committee will suggest what teasers for which publications and Kiaisha Barber will submit to Ryna
 - ii. Terry Schum questioned whether AARP has any assistance for publications/promotion- Robert Thurston and Kiaisha Barber report that Ryna Quinones met with communications rep and she indicated that AARP did not have substantial support
 - iii. Terry Schum will contact main AARP contact (Robert can provide contact
 - iv. Bonnie McClellan will connect with Hyattsville AARP Livable Community representative and invite her to a meeting
- d. Broadband survey
 - i. Robert Thurston introduced Broadband Survey and Woei-Nan Blair explained purpose, scope and survey
 - 1. Mary Ann H., Bonnie M., Robert Thurston, Woei-Nan B. attending informational meeting
 - a. Objective is to convince CP communication to use not electronic means for getting information out
 - b. Content and medium of survey needs to be figured out
 - 2. Robert Thurston shared this information in chat:
 - a. Objectives of the survey:
To have a snapshot of current ways of communication (digital or non-digital) of seniors in the city of college park.
Collected data and analysis will be used to communicate with city of college park about communication with seniors using multiple methods, not just digitally.
Therefore, it is of ultimate importance to reach

seniors not currently (routinely) using digital communications.

CP-SAC (College Park Senior Advisory Committee) will be the survey host, and technical support & data analysis will be provided by Dr. Amanda Lazar.

- b. This survey will NOT be linked to AARP livability consultant.
 3. Question for Terry Schum is if 3 question survey can be incorporated into consultant work; Terry will send to consultants and follow up
 4. Arelis Perez- flyer from aging task force meeting about struggling with access- will send to Kiaisha Barber
 5. Kiaisha Barber provided update on Seniors Program staffing/ New Case Mgr., New Administrative Asst., New Bus Driver. One vacancy still remains for a Case Manager
2. Kickoff
- a. Event Planning
 1. Discussion of choosing a date for kickoff event, Bonnie M. suggests May 1, 2022; Robert Thurston inquiries about having a planning session with the City Event Planner

New Business

3. Consultant team, Jacob France Institute Draft report review
 - a. Community Outreach; Asset Inventory
 1. Terry Schum sent via email reports from consultant, including asset inventory. All are in draft form. Once finalized, they may be posted on webpage.
 2. Discussion about the consultants assessment; Terry has asked for clarifying questions
 3. Bonnie M. states that she believed the report was a good spring board for City's report to State, not the actual document to be used- Terry clarified that the consultants should be actually creating the report for state

4. Charge for Committee is now to get the March meeting scope as broad as possible

4. Community Meeting

- a. Monday March 14th

1. Terry Schum- suggested teaser for community publication SAVE the DATE March 14 date about community meeting, 7pm community wide meeting- Arelis Perez agreed; Terry S. suggested Save the Date for Weekly Bulletins and March Municipal Scene can be longer article- Kiaisha Barber will follow up with Ryna Q. for Save the Date creation and also follow up on a logo for group.
 2. Event is already on City Calendar as a placeholder; Park and Planning will be doing a flyer and Eventbrite sign up
 3. Discussion about if incentives for meeting attendees is possible
 4. Mary Anne H. suggested an alternative way of participation in event. Budget and mailing for participation was discussed.

Adjournment

Next scheduled meeting 2/28/2022

Sooner if needed.