

Board of Election Supervisors Virtual Meeting
Thursday, March 11, 2021
7:00pm

Agenda

(Agenda may be subject to change)

1. Approval of Agenda
2. Approval of Minutes from February 11, 2021
3. Status of Ordinance and Charter Amendment updates - Janeen
4. Report/discussions:
 - a. Ballot Scout
 - b. USPS (Qualified Business Reply Permit Pricing)
 - c. Ballot Boxes
 - d. College Park Community Center
5. Plans for upcoming meetings
 - a. Mailing house/printers
 - b. Others?
6. Report on Janeen's discussion with ES&S
7. Open discussion
8. Adjournment

Next Meeting: Thursday, April 8, 2021 - 7pm

City of College Park Mail/Return Estimates:

- Mailing of ballot applications: 16,000
 - Return mail back rate of 20% = 3,200
- Mailing of actual ballots: 3,200
 - Return mail back rate of 50% = 1,600

Qualified Business Reply Mail (QBRM)

	High Volume	Basic
Annual permit fee	\$0.00	\$0.00
Annual account maintenance fee	740.00	740.00
Quarterly Fee	2460.00	none
1-ounce letter price + per piece	0.532 + 0.014	0.532 + 0.072
2-ounce letter price + per piece	0.732 + 0.014	0.732 + 0.072
Card price + per piece	0.342 + 0.014	0.342 + 0.072

About \$.60 per piece of first-class mail

About \$.41 per postcard

Pricing Breakdown

3200 (estimated mailing of actual ballots) * **\$.60** (cost per piece of first-class mail) = **\$1,920**

1600 (estimate of returned ballots) * **\$.60** (cost per piece of first-class mail) = **\$960**

Total cost to mail 3200 ballots and receive an estimated 1600 returned ballots = **\$2,880**

\$2800 + \$740.00 (QBRM Annual Account Maintenance Fee) = **\$3540**

If the BOES is interested in mailing out advertising postcards the added cost would be **\$6,560**